

Apply Today!



Beauty Refined

MEDICAL AESTHETICS & WELLNESS

Medical Spa Franchise

Franchise Report

WHAT IS BEAUTY REFINED

WHERE EXPERTISE MEETS AESTHETICS

Beauty Refined is a premium, scalable medical aesthetics franchise built on one belief: **confidence should feel natural**. Rooted in expertise, safety, and client-first care, each experience is designed to deliver refined, natural-looking results without pressure or compromise. The result is a consistent, elevated med spa model that builds trust, loyalty, and long-term growth—without sacrificing clinical integrity.



Client-First, Always

Every journey begins with listening. Consultations are educational, collaborative, and never sales-driven—creating trust that lasts far beyond a single visit.



Medical Expertise Meets Elevated Care

Treatments are guided by clinical standards and delivered in an elevated, welcoming environment that feels both professional and personal.



Natural Results, Long-Term Confidence

Beauty Refined focuses on refined, intentional outcomes designed to enhance—not change—what makes each client unique.

OUR STORY

THE EVOLUTION OF BEAUTY REFINED

Where Clinical Integrity Meets Franchising



Founded in 2015 by a clinically trained provider with a background in acute neurovascular care treating complex stroke and aneurysm patients, Beauty Refined was born from the belief that exceptional care should support not only clinical outcomes, but confidence and quality of life.

Medical aesthetics became the natural solution—combining medical precision with elective, empowering care. What began as a small side practice, rooted in natural-looking results, exceptional patient care, and uncompromising medical integrity, grew organically through loyal clients and referrals.

In 2018 the founder stepped away from hospital medicine to focus fully on scaling Beauty Refined into a repeatable, franchise-ready model:

- Defined brand pillars rooted in clinical excellence, natural refinement, and elevated client experience
- Expanded into larger, intentional spaces
- Built and trained high-performing clinical teams
- Developed standard operating processes, training systems, and a consistent client journey
- Opened multiple locations with strong retention, reputation, and results

OUR SERVICES

CRAFTED FOR FRANCHISE SUCCESS

The Foundation of a Scalable Med Spa

At Beauty Refined, our services are the foundation of a scalable, profitable med spa franchise—designed for consistency, efficiency, and strong returns without compromising medical-grade care.



Injectables

- Neurotoxins
- Dermal Fillers
- Biostimulators



Laser Treatments

- Laser Hair Reduction
- Laser Facial
- Skin Tone & Texture
- CO2- CoolPeel



Facials, Peels, Microneedling

- Hydrafacials
- Dermaplane facials
- Gua Sha facials
- Acne facials
- Hydrating Facials
- Teen facials
- Microneedling
- Chemical Peels



Health & Wellness

- IV Therapy/Vitamin Injections
- Peptide Therapy
- Hormone Therapy
- Medical Weight Loss

WHAT SETS US APART

A SMARTER MED SPA FRANCHISE MODEL

Predictable, Recurring Revenue

Built around memberships, treatment plans, and ongoing care—not one-off visits.

Clinically Designed, Client-First

Founded by a highly trained medical professional, combining medical integrity with an elevated, personalized client experience.

Efficient, Customized Care

Proprietary treatment flows, streamlined charting, and ready-to-use templates keep care individualized while operations stay simple.

Stronger Margins, Smarter Buying

Preferred pricing on medical-grade supplies, equipment, and trusted brand partnerships.

One-Stop Aesthetic Model

A comprehensive service menu that increases revenue per visit and long-term client retention.

Flexible Ownership & Staffing

Supports hands-on owners or passive investors through Premium, Studio, and Multi-Unit ownership, with adaptable staffing and compensation models.

Training & Support That Scales

Robust onboarding, clinical training, and ongoing support designed to drive confident launches and long-term success.

Expand Beyond the Four Walls

Create additional revenue streams beyond your physical location through mobile and concierge services within a flexible, growth-ready model.

A Turnkey, High-Margin, Flexible Business Model Built for Today's Client and Tomorrow's Entrepreneur

FLEXIBLE OWNERSHIP PROFILES

FIND YOUR OWNERSHIP FIT

Career-Changer

A polished entry into ownership.

Background

High-performing professional seeking structure, brand, and support.

Why Beauty Refined

Removes complexity through turnkey systems and guided training.

Franchise Advantage

- Step-by-step onboarding
- Ongoing training
- Strong brand positioning from day one
- Support that reduces risk and speeds ramp-up

Success Looks Like

A confident owner running a premium med spa that feels established from launch.

Medical-Led Entrepreneur

Clinical credibility meets scalable ownership.

Background

Board-certified MD, DO, NP, or PA transitioning from practice to ownership.

Why Beauty Refined

Leverages medical expertise through proven systems—not chair-time.

Franchise Advantage

- Medical-grade protocols
- Clear oversight without daily treatment dependency
- Compliance, training, and QA included
- Supports multi-unit or semi-absentee ownership

Success Looks Like

A trusted, premium med spa with infrastructure to scale.

Multi-Unit Franchise Operator

A proven operator ready for higher margins.

Background

Experienced franchise owner from QSR, fitness, retail, or wellness.

Why Beauty Refined

Franchise-first systems with premium economics—no medical background required.

Franchise Advantage

- High Loan to Value
- Repeat clientele
- Streamlined staffing & ops
- Centralized launch & marketing
- Built for multi-unit growth

Success Looks Like

A flagship location followed quickly by regional expansion.

OWNERSHIP MODELS

Full-Service Premium Location

Premium Location



Investment:

\$558,500 to \$880,000

The Premium Beauty Refined ownership model and the most comprehensive way to build long-term value within the brand. Premium locations operate as standalone or in-line retail med spas and offer the full Beauty Refined service menu, premium interior buildout, and complete brand expression.

This model carries the highest initial investment range (\$558,500 to \$880,000) due to real estate, buildout, equipment, and staffing requirements. In return, franchisees gain access to the strongest unit economics, the broadest revenue mix, and the greatest long-term scalability.

Premium locations are ideal for owners focused on building a primary, market-leading med spa, with the ability to add providers, expand services, and ultimately scale into multi-unit ownership. This model is best suited for entrepreneurs, medical professionals, or operators looking to establish a flagship presence with long-term growth potential.

OWNERSHIP MODELS

THE STUDIO ENTRY PATH

Studio Location



Investment:

\$79,800-\$162,600

The Studio Franchise Location offers a lower-cost entry point into Beauty Refined ownership while maintaining the same clinical standards, brand integrity, and operational systems. Designed to operate within a salon suite or studio environment, this model focuses on injectables and select aesthetic services, without the expense of a full med spa buildout.

With a significantly reduced upfront investment (\$79,800-\$162,600), this model is ideal for providers or entrepreneurs who want to launch quickly, test demand, and begin generating revenue under the Beauty Refined brand. Staffing is lean, overhead is lower, and the model allows owners to focus on relationship-building, repeat visits, and client retention.

The Studio Location also serves as a strategic stepping stone—owners may choose to remain in this format, expand into multiple studios, or transition into a full Standard Franchise Location once capital, demand, or market opportunity allows.

OWNERSHIP MODELS

MULTI-UNIT OWNERSHIP

Multi-Location Growth Model



Multi-Unit Ownership is designed for franchisees ready to scale beyond a single location and build a portfolio of Beauty Refined businesses. This model allows owners to open multiple Premium Locations, Studio Locations, or a combination of both within a defined territory or development plan.

Investment is structured on a per-unit basis with efficiencies gained through shared staffing, centralized management, marketing leverage, and operational oversight. As additional locations are added, owners benefit from economies of scale and increased brand presence within their market.

This model is best suited for experienced operators, investors, or high-performing single-unit owners who want to grow strategically, build enterprise value, and maximize long-term returns through regional or multi-location ownership.

START-UP COSTS/WHAT CAN I MAKE?

PREMIUM BUILD

Beauty Refined's premium franchise start-up investment reflects the full med spa experience, balancing a competitive entry point with the premium standards of a medical aesthetics brand. Detailed investment ranges, build-out considerations, and financial expectations are outlined in the FDD.

Backed by a proven, repeat-driven model and strong demand for medical aesthetics, premium locations benefit from a scalable framework designed for long-term growth. While individual results may vary, Beauty Refined provides the training, systems, and ongoing support needed to build a profitable, sustainable flagship business.

Required Liquidity: \$200,000

Required Net Worth: \$1,000,000

Franchise Fee: \$60,000

Royalty: 6%

Marketing: 2%

PREMIUM

LOCATION

Investment:

\$558,500 - \$880,000

\$1 MILLION

AVERAGE UNIT VOLUME*

15 – 25%

Estimated Annual Profit Margin Range

*See Item 19 of the Beauty Refined 2026 FDD for more information.

**Details in 2026 FDD, Item 7

The differences low to high for each model have to do with which machines you decide to invest in up front. We can help you analyze this information to decide.

START-UP COSTS/WHAT CAN I MAKE?

STUDIO MODEL

The Beauty Refined Studio location offers a lower-investment path to ownership while maintaining the same clinical standards and brand integrity. With reduced build-out requirements and a focused service mix, this model allows owners to enter the system with a smaller upfront investment. Specific investment ranges and expectations are detailed in the FDD.

Designed for efficiency and flexibility, the Studio location supports repeat visits and strong client retention while minimizing overhead. Franchisees receive the same training, operational systems, and ongoing support, making it an accessible entry point or strategic step toward future expansion.

Required Liquidity: \$30,000

Required Net Worth: \$75,000

Franchise Fee: \$30,000

Royalty: 6%

Marketing: 2%

STUDIO LOCATION

Investment:

\$79,800-\$162,600

15 – 25%

Estimated Annual Profit Margin Range

*See Item 19 of the Beauty Refined 2026 FDD for more information.

**Details in 2026 FDD, Item 7

The differences low to high for each model have to do with which machines you decide to invest in up front. We can help you analyze this information to decide.

GRAND OPENING MARKETING

MOMENTUM STARTS HERE

A Proven Grand Opening Playbook



Beauty Refined provides hands-on marketing guidance to help franchisees launch with confidence and momentum. From strategic planning and timing to digital campaigns, local partnerships, and events, our grand opening support is designed to build awareness, generate demand, and create a strong foundation for long-term growth—without relying on deep discounting.



Grand Opening Strategy

Franchisees are trained on marketing during onboarding and guided through building a brand-approved grand opening plan tailored to their local market.



Marketing Investment

Grand opening marketing investment typically ranges from \$25,000–\$30,000 for the Premium Location and \$10,000–\$15,000 for the Studio Location, with spend guided by market size, competitive landscape, and local media costs.



Grand Opening Plan

Franchisees submit a grand opening plan 120 days before opening, combining digital ads, social media, partnerships, events, and community outreach.



Grand Opening Event

A brand-approved grand opening event, typically held 30–45 days post-opening, drives awareness, education, and early client acquisition.

ONGOING MARKETING

BUILT TO SCALE

Beauty Refined

MEDICAL AESTHETICS & WELLNESS

Beauty Refined's marketing system is built to do one thing exceptionally well: help franchise owners launch strong and grow predictably.

Every channel, campaign, and asset is designed to support local markets—while maintaining brand consistency and clinical credibility across every location.



Digital & Social Campaigns

Campaigns focus on 3–5 core services, using education-driven content to capture leads and drive consult bookings without overwhelming clients.



Ongoing Marketing Commitment

Franchisees invest 2% of gross sales in local marketing, with higher spend recommended during the first year to accelerate awareness.



Partnerships & Community Outreach

Franchisees build strategic relationships with local wellness, healthcare, and lifestyle businesses to drive trust, referrals, and organic growth.



Brand Standards & Approvals

All promotions and campaigns require approval, while day-to-day social posting remains flexible within brand guidelines.



FRANCHISE SUPPORT SYSTEMS

A SMARTER MED SPA FRANCHISE MODEL



Support from Day One

Support begins at signing, backed by 20+ years of franchising experience and 15+ years in aesthetic medicine.



Dedicated Support Team

Clear ownership across real estate, build-out, operations, training, marketing, compliance, crisis management, and quality control.



Brand Standards & Training

Proven med spa framework with onboarding, clinical and operational training, clear standards, and ongoing mentorship.



Marketing & Lead Generation

Local marketing support including digital ads, search engine optimization, social frameworks, campaign templates, review strategy, and growth coaching.



Innovation & Product Development

Continuous evaluation of services, devices, and products ensures safety, relevance, and competitive advantage.



Operating Systems & Technology

Premium scheduling, customer relationship management, and client-management tools streamline operations and enhance the client



Operational Coaching

Hands-on guidance through build-out, launch, and daily operations, supported by standard operating procedures, field support, and quality checks.



Vendor Management

Approved vendors, negotiated pricing, and ongoing evaluation protect quality, consistency, and margins.



Real Estate & Build-Out Support

Site selection, demographic analysis, layout planning, contractors, permitting, and final approvals handled with guidance.



Experienced Franchisor Leadership

Led by executives with 15+ years in franchising and 150+ locations built and sold, providing operator-level guidance.

RAVING FANS

A SMARTER MED SPA FRANCHISE MODEL



Raving Reviews: Why Clients Love Beauty Refined



Clients can't get enough of the Beauty Refined experience. From natural-looking results to exceptional care, glowing reviews across social media and online platforms reflect the trust and loyalty our clients have in the brand. Here's what they're saying about feeling confident, cared for, and refined at Beauty Refined.

★★★★★ 4 months ago

I love Beauty Refined! I've been seeing Avery for a few years now and my skin has never been better. She's extremely knowledgeable, gets to know your unique skin needs, and makes every treatment so relaxing. She always helps me decide the best product mix for my skin and patiently answers all my questions. Whether it's a facial, peel, microneedling, etc., I've loved every service I've had. Likewise, I go to Annette for my botox and she does an excellent job. I can't say enough good things about Beauty Refined.



★★★★★ a year ago

Beauty Refined is amazing! Annette has been wonderful to work with. She is patient and thorough and knows what she is doing. I just did filler for the first time and I look forward to coming back for touch ups in the future. And Avery is awesome at facials! I leave with a glow! All of the staff are kind and attentive. Love going to Beauty Refined!

PREFERRED PRICING

PREMIUM STANDARDS. SMARTER MARGINS.

High standards shouldn't come at the expense of healthy margins.

Beauty Refined franchisees benefit from established medical-industry relationships that unlock preferred pricing on medical-grade supplies and state-of-the-art equipment.

By leveraging collective buying power and trusted vendor partnerships, franchise owners are able to:

- 1 Access high-quality, medical-grade products at preferred rates
- 2 Invest in advanced equipment without unnecessary overhead
- 3 Maintain premium treatment standards while protecting margins
- 4 Scale confidently with cost structures designed for growth



STAFFING AT BEAUTY REFINED

BUILT FOR PREMIUM CARE, OPERATIONAL EFFICIENCY, AND SCALABLE GROWTH

The right people. The right roles. The right support.

Beauty Refined's staffing model is designed to make hiring and team-building clear, supported, and scalable. Rather than over complicating headcount, we focus on the core roles every location needs to deliver exceptional care—and provide franchisees with the guidance to build their team confidently.



Core Roles That Drive the Business

Every Beauty Refined location is built around essential roles that support both client experience and operational excellence:

Leadership & Operations

Oversees daily operations, client experience, team coordination, and local marketing.

Medical Providers

Deliver medical aesthetic services, guide treatment plans, and ensure clinical standards are met in accordance with state requirements.

Aesthetic Specialists

Support skin health, laser treatments, and ongoing maintenance services that drive repeat visits.

Medical Oversight (as required)

Ensures compliance with state regulations and clinical best practices.

REAL ESTATE | PREMIUM LOCATION

CLEAR GUIDANCE. PROVEN STANDARDS. SUPPORTED EXECUTION.

Site Selection

Franchisees work with their real estate partner using Beauty Refined's guidance to:

- Define priority trade areas and demographics
- Evaluate competition, co-tenants, and visibility
- Confirm med spa use, non-compete restrictions, and infrastructure basics

Ideal size: ~1,200 sq ft

Preferred locations: high-traffic retail, shopping areas, and walkable districts near fitness, beauty, and lifestyle brands.

Ideal Market

- Household income: \$100K+
- Core audience: women ages 25–60
- Strong population density relative to competition
- Easy access and convenient parking

Design & Buildout

Beauty Refined provides:

- Brand standards and prototypical floor plans
- Architectural and signage guidelines
- Defined equipment and Furniture, Fixtures & Equipment specifications
- Sample Letter of Intent (LOI), work letters, and buildout timelines

The Result:

A streamlined path from lease to opening—designed to protect the brand, control costs, and support long-term performance.



REAL ESTATE | STUDIO LOCATION

LOWER OVERHEAD. SMARTER ENTRY. BUILT TO SCALE.

Studio Suite Selection

Franchisees work with beauty refined to identify a studio space that support a streamlined launch while maintaining brand and clinical standards. Guidance includes:

- Evaluating salon suite operators and lease terms
- Confirming permitted aesthetic uses and injector scope
- Reviewing visibility, accessibility, and client experience flow
- Ensuring compliance with medical, zoning, and suite regulations

Ideal Studio Size & Location

Ideal size: ~150–300 sq ft

Preferred locations: Established salon suite concepts or wellness-focused buildings near fitness, beauty, and lifestyle brands with convenient parking and easy access.

Ideal Market

- Household income: \$100K+
- Core audience: women ages 25–60
- Strong demand for injectables and preventative aesthetics
- Markets where education, convenience, and trust drive bookings

Design & Buildout

Beauty Refined provides studio-specific guidance to ensure consistency, efficiency, and brand integrity within a smaller footprint, including:

- Studio-optimized layout recommendations
- Brand-approved finishes, fixtures, and signage guidelines
- Defined equipment requirements for injectables and core services
- Setup standards that prioritize client comfort, privacy, and flow

The Result:

A lower-investment, brand-aligned launch path that allows franchisees to enter the Beauty Refined system quickly—while preserving clinical credibility, operational efficiency, and a clear runway for future expansion into full locations or multiple studios.

MEMBERSHIPS & LOYALTY

PREDICTABLE REVENUE. STRONG RETENTION. LONG-TERM RELATIONSHIPS.

Recurring revenue built into the model



Membership Structure

Beauty Refined offers four membership tiers, ranging from \$89–\$349 per month, allowing clients to choose a level that matches their goals while encouraging ongoing care.

Memberships include:

- 1 Monthly services
- 2 Tier-based savings on services, add-ons, and retail
- 3 Priority booking and exclusive perks
- 4 Annual loyalty rewards at higher tiers

Beauty Refined's membership program is designed to create predictable monthly revenue, increase visit frequency, and build long-term client loyalty—without relying on heavy promotions.

Predictable, Repeat Revenue

All memberships require a six-month minimum commitment and bill automatically each month. This structure supports stable cash flow, better staffing efficiency, and more accurate forecasting for franchise owners.

Flexible, Client-Friendly

Members can upgrade their experience in any month by paying only the difference—keeping the program flexible while preserving recurring billing and retention.

Why It Works

- Increases lifetime client value
- Drives consistent monthly visits
- Supports upsells and retail sales
- Reduces reliance on discounts

OUR CLIENT PROFILE

THE EMPOWERED AESTHETIC CLIENT

Results-driven care, without compromise

→ Age Range

Late 20s to early 60s.

→ Lifestyle & Mindset

Confident, informed, and intentional, Beauty Refined clients value professionalism, transparency, and medical expertise. They invest in results—not trends—and are willing to pay a premium for care they trust.

→ Why They Choose Beauty Refined

Clients are drawn to the rare combination of medical credibility and an elevated, pressure-free experience. Treatments feel personalized, educational, and natural—never rushed or sales-driven.

→ Buying Behavior (Franchise Advantage)

These clients deliver strong franchise fundamentals:

High lifetime value through recurring treatments

High consult-to-treatment conversion

Loyalty built on trust, not discounts

Consistent referrals and repeat visits.

Core Client Profiles:

- 1 Preventative Professional
- 2 Event-Driven Client
- 3 Long-Term Skin Health Client

Serving this client allows franchisees to:

- Build a premium brand without relying on promotions
- Maintain consistent monthly revenue
- Develop a loyal client base that fuels organic growth
- Operate a business centered on trust and retention—not volume alone

CORE VALUES

THE PRINCIPLES THAT GUIDE BEAUTY REFINED

Integrity-Driven

At Beauty Refined, integrity is the core. We believe in honest recommendations, ethical practice, and delivering what is in the best interests of the client. We never oversell unnecessarily, over-treat, or compromise outcomes.

Science-Backed

Our team upholds the highest medical aesthetic and wellness standards ensuring that the treatments that we are delivering are backed by science.

Artfully Natural

We believe that everyone deserves to look and feel their best at every age. It's not about chasing unrealistic ideals or looking overly done. It's truly about enhancing what's already beautiful in a way that feels authentic. At Beauty Refined, we focus on natural, refined results that restore your confidence and leave you feeling radiant, refreshed, and completely at ease in your own skin.

Client-First

Our team is client focused. Client retention occurs when the clients are listened to, when they feel they have been heard, and they hear how you can help them achieve their goals. The client is the focus.

Growth-Oriented

Beauty Refined is thrilled to continue to grow and expand because we are truly are a brand that is client centered and driven by excellence.

Refined Experience

The Beauty Refined team always caters to the client and delivers an unmatched experience. Clients return because of the elevated experience.



STEPS TO OWNERSHIP

YOUR PATH TO BECOMING A BEAUTY REFINED FRANCHISEE

1

Submit Your Information

If you're reading this from our franchise report, congrats—step 1 is already complete, and you're on your way! If not, simply visit our franchise website to submit your information or schedule a call.

2

Introductory Call

You'll have a call with our team to get to know each other. We'll dive into your goals, answer any questions, and give you a deeper look into the Beauty Refined brand and opportunity.

3

Apply

We'll provide you with an application to fill out or you can apply using the QR code found on the first and last pages of this guide. This application allows us to learn about your background and interests as we evaluate your fit within the Beauty Refined family.

4

Review the FDD

We'll share our FDD with you, which includes all the information you need about owning a Beauty Refined franchise. Take your time to review it thoroughly.

5

CEO / COO Call

During this call, you'll connect directly with our executive leadership to talk through your goals, background, and vision for ownership. We'll walk through what it really takes to succeed as a Beauty Refined franchise owner, answer your big-picture questions, and give you clear insight into how we support our franchisees from launch through long-term growth.

6

Due Diligence and Discovery

Perform due diligence and participate in our discovery process, where you'll visit our locations, meet our team, and experience firsthand what it's like to own a Beauty Refined franchise.

7

Get Approved and Complete Agreement

Once everything checks out and you're ready to move forward, we'll finalize the approval process. After that, you'll complete the franchise agreement, and you'll be officially on your way to opening your very own Beauty Refined location!

COMPETITIVE ANALYSIS

HOW BEAUTY REFINED COMPARES ACROSS THE MED SPA FRANCHISE SPACE



The Beauty Refined Advantage

Competitor Type

Where They Perform

Common Gaps

Membership Facial Bars

- Simple service model
- High visit frequency
- Easy consumer entry point

- Limited service depth
- Lower average ticket size
- Volume-driven, not outcomes-driven

Medical-grade aesthetics with higher Loan to Value
Beauty Refined delivers premium, results-based care that supports treatment plans, repeat visits, and stronger unit economics.

General Med Spa Franchises

- Broad service menus
- Familiar “med spa” framing

- Inconsistent standards
- Limited differentiation

Clear clinical standards + elevated brand
Beauty Refined combines hospital-level thinking with a polished, trust-forward brand built for consistency and scale.

Legacy Laser Chains

- Brand longevity
- Established service awareness

- Transactional sales approach
- Limited modern positioning

Modern, consult-driven experience
Beauty Refined attracts today’s aesthetic client through education, personalization, and natural-looking results.

Physician-Heavy Aesthetic Franchises

- Strong medical oversight
- Safety-first messaging

- Complex operations
- Clinical feel over experience

Medical credibility without operational burden
Beauty Refined provides structured oversight and training while remaining accessible and scalable for franchise owners.

Wellness / IV Therapy Franchises

- Wellness trend alignment
- Membership routines

- Lower perceived transformation
- Limited upsell ladder

Aesthetic outcomes drive loyalty
Beauty Refined centers on visible, confidence-building results that create higher engagement and long-term retention.

Independent Med Spas

- Owner flexibility
- Local customization

- Inconsistent systems
- Owner-dependent success
- Limited marketing leverage

Franchise infrastructure + brand power
Beauty Refined offers repeatable systems, marketing support, and vendor leverage without sacrificing local presence.

OUR EXECUTIVE TEAM

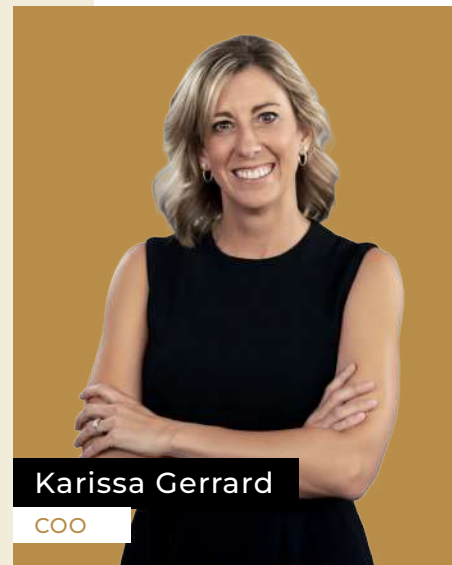
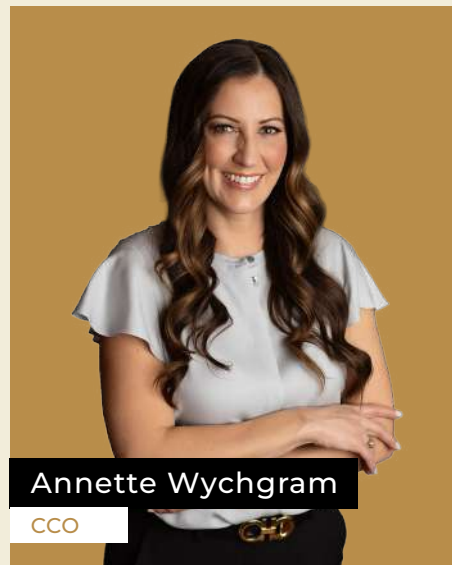
PROVEN FRANCHISE OPERATORS. AESTHETIC EXPERTS. YOUR PARTNERS IN GROWTH.

The Beauty Refined executive team brings real franchise leadership experience and operational expertise to every stage of your journey as an owner.

Before Beauty Refined, members of our leadership successfully built, scaled, and sold more than 150 franchise locations in a prior brand — giving them first-hand insight into what it takes to launch and grow a successful franchise system. This deep franchise operating experience is paired with 15+ years in aesthetic medicine, ensuring owners benefit from seasoned guidance across both business and clinical fronts.

From site selection and build-out to marketing, staffing, operations, and ongoing coaching, the executive team's experience means franchisees get:

- Hands-on operational support rooted in actual franchise success
- Structured systems and coaching, not theory
- Faster, smarter decision-making backed by real execution
- Clinical and brand standards guidance developed from years in aesthetic care



SALES CHANNELS AT BEAUTY REFINED

MULTIPLE REVENUE STREAMS. ONE COHESIVE CLIENT JOURNEY.



SERVICES

Core Revenue Driver

Medical aesthetic and skincare services serve as the foundation of the business. Treatments are designed to deliver visible results while encouraging repeat visits, treatment plans, and ongoing maintenance, creating consistent demand throughout the year.

PRODUCTS

Retail That Supports Results

Medical-grade skincare and wellness products extend the client experience beyond the treatment room. Products are recommended as part of treatment plans, driving incremental revenue while supporting better outcomes and client satisfaction.

MEMBERSHIPS

Built-In Recurring Revenue

Monthly memberships convert services into predictable income by encouraging regular visits and long-term relationships. Memberships increase retention, boost lifetime value, and reduce reliance on promotions—making revenue more stable and scalable.



Apply Today!



BEAUTYREFINED@FRANEP.COM